

Title: Internship - Brands, Communications and Creative Marketing

TAKE2 is a healthcare start-up which explores, invents, and builds empowering platforms to harness the power of biomedical sciences and informatics to deliver better healthcare solutions to individuals and communities with actionable information and results. Headquartered in Hong Kong, China, TAKE2 aims to be a key driver that makes the most disruptive healthcare inventions widely accessible to the public in China and Asia.

TAKE2 delivers empowering, actionable and timely information and solutions for individuals and communities to maintain health and combat disease.

Responsibilities:

1. Develop thoughtful and interesting content for websites, marketing collateral, social media platforms and other communication opportunities including press release, blogs, interviews, press presentations, etc.
2. Conceptualize original work with strategic thinking and copy-writing skills
3. Prepare internal and external documents related to all business and administration scope
4. Conduct research to collect information on ways to pitch new marketing campaigns
5. Create innovative marketable content and ideas for marketing campaigns
6. Prepare campaign pitching material
7. Provide copy-writing support for PR & marketing and administration tasks
8. Provide support in ad-hoc administrative tasks

Requirements:

1. Degree in Language Studies / Communication/ Journalism / related discipline
2. Working experience in creative copy-writing / translation / related experience
3. Excellent communication and written skills in English and Chinese and creative concept
4. Strong technology skills, including Office, web-based & social media
5. Be Proactive, Passionate & Determined and Can-Do mentality
6. Immediately Available

Interested parties please send your CV to **career@take2.health**. Please state clearly in your CV your availability (notice period, the no. of work days you can available per week in full day/ half day), and your expected salary.