

University of Hong Kong  
Faculty of Arts

Major in Language and Communications  
Programme-level Learning Outcomes (PLOs)

Programme Level Outcomes	Faculty Level Outcomes	University Educational Aims
<p><b>Programme-level Intended Learning Outcome 1.</b></p> <p>Students majoring in Language and Communication should be able to:</p> <ul style="list-style-type: none"> <li>- Identify and critique relevant issues in the study of language and communication, and apply theoretical and methodological knowledge to real-world social and linguistic data</li> </ul>	<p><b>Arts Faculty Intended Learning Outcome 1.</b></p> <p>Students majoring in Arts should be able to:</p> <ul style="list-style-type: none"> <li>- Demonstrate strong analytical ability through critical engagement with the discourses of the humanities</li> <li>- Develop an appreciation of the arts as a form of life-long learning</li> </ul>	<p><b>University Educational Aim 1.</b></p> <p>To enable our students to develop their capabilities in:</p> <ul style="list-style-type: none"> <li>- Pursuit of academic/professional excellence, critical intellectual enquiry and life-long learning</li> </ul>
<p><b>Programme-level Intended Learning Outcome 2.</b></p> <p>Students majoring in Language and Communication should be able to:</p> <ul style="list-style-type: none"> <li>- Critically evaluate established knowledge and creatively apply it to novel, contemporary contexts of communication, in this multilingual, globalized world, in particular in the settings of Hong Kong and Asia</li> </ul>	<p><b>Arts Faculty Intended Learning Outcome 2.</b></p> <p>Students majoring in Arts should be able to:</p> <ul style="list-style-type: none"> <li>- critically and creatively appraise received ideas and established knowledge</li> <li>- Demonstrate the ability to articulate their own perspectives and develop informed insights into fundamental human issues</li> </ul>	<p><b>University Educational Aim 2.</b></p> <p>To enable our students to develop their capabilities in:</p> <ul style="list-style-type: none"> <li>- Tackling novel situations and ill-defined problems</li> </ul>
<p><b>Programme-level Intended Learning Outcome 3.</b></p> <p>Students majoring in Language and</p>	<p><b>Arts Faculty Intended Learning Outcome 3.</b></p> <p>Students majoring in Arts should be able to:</p>	<p><b>University Educational Aim 3.</b></p> <p>To enable our students to develop their capabilities in:</p>

<p>Communication should be able to:</p> <ul style="list-style-type: none"> <li>- Critically reflect upon the strengths and weaknesses of their own and others' viewpoints and communicative practices, and challenge taken-for-granted assumptions about language and communication</li> </ul>	<ul style="list-style-type: none"> <li>- Question their own values and reflect on the assumptions underlying their worldview</li> <li>- Appreciate difference through engagement with contending viewpoints and beliefs</li> </ul>	<ul style="list-style-type: none"> <li>- Critical self-reflection, greater understanding of others, and upholding personal and professional ethics</li> </ul>
<p><b>Programme-level Intended Learning Outcome 4.</b></p> <p>Students majoring in Language and Communication should be able to:</p> <ul style="list-style-type: none"> <li>- Identify, appreciate and critically examine the role of diversity in languages and communicative strategies across cultures and time, and how this shapes one's linguistic identity and comes to bear upon communicative situations, drawing on cross-cultural perspectives in the study of language and communication</li> </ul>	<p><b>Arts Faculty Intended Learning Outcome 4.</b></p> <p>Students majoring in Arts should be able to:</p> <ul style="list-style-type: none"> <li>- Demonstrate an appreciation of the social, cultural and aesthetic diversity of the human heritage</li> <li>- Develop multicultural and cross-cultural perspectives on human issues</li> </ul>	<p><b>University Educational Aim 4.</b></p> <p>To enable our students to develop their capabilities in:</p> <ul style="list-style-type: none"> <li>- Intercultural understanding and global citizenship</li> </ul>
<p><b>Programme-level Intended Learning Outcome 5.</b></p> <p>Students majoring in Language and Communication should be able to:</p> <ul style="list-style-type: none"> <li>- Use the necessary intellectual, communicative and practical skills to participate in intellectual discussions of linguistic and social issues and collaborate productively in projects, in and for both institutional and real-world contexts</li> </ul>	<p><b>Arts Faculty Intended Learning Outcome 5.</b></p> <p>Students majoring in Arts should be able to:</p> <ul style="list-style-type: none"> <li>- Demonstrate strong communicative competency at both the concrete and abstract levels</li> <li>- Develop conversance with various forms of artistic communication</li> </ul>	<p><b>University Educational Aim 5.</b></p> <p>To enable our students to develop their capabilities in:</p> <ul style="list-style-type: none"> <li>- Communication and collaboration</li> </ul>

<p><b>Programme-level Intended Learning Outcome 6.</b></p> <p>Students majoring in Language and Communication should be able to:</p> <ul style="list-style-type: none"> <li>- Demonstrate an understanding of the complexities of contemporary social and political issues of language and communication in the context of globalization – such as the appropriation and positioning of languages of global significance, in particular English, and the fine balance struck with other local languages, with a view to sustainability in multilingual, cosmopolitan contexts of Asia – which allows for intelligent, significant and responsible contributions to society</li> </ul>	<p><b>Arts Faculty Intended Learning Outcome 6.</b></p> <p>Students majoring in Arts should be able to:</p> <ul style="list-style-type: none"> <li>- Demonstrate an understanding and appreciation of the interconnectedness of peoples and societies across time</li> </ul>	<p><b>University Educational Aim 6.</b></p> <p>To enable our students to develop their capabilities in:</p> <ul style="list-style-type: none"> <li>- Leadership and advocacy for the improvement of the human condition</li> </ul>
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