

Role Description

Internship, Hong Kong

Overview of the Firm

FGS Global is the strategic advisor for the stakeholder economy. Headquartered in New York, the firm is a global strategic advisory and communications consultancy, with over 1200 multidisciplinary experts across the world's major financial, government, business and cultural centers. FGS Global is a leader in crisis, corporate reputation, public affairs and capital markets and M&A advisory, as well as an acknowledged leader in boardroom communication counsel. The firm supports its clients in addressing a myriad of stakeholder concerns leveraging its capabilities in research and insights, media placement as well as content, digital and data.

The company was formed through the merger of leading strategic communications consultancies Finsbury Glover Hering and Sard Verbinen in December 2021.

FGS Global serves its global client base from offices in Abu Dhabi, Amsterdam, Beijing, Berlin, Boston, Brussels, Dubai, Dublin, Düsseldorf, Frankfurt, Hong Kong, Houston, Kingston (NY), London, Los Angeles, Munich, New York, Paris, Riyadh, San Francisco, Shanghai, Singapore, South Florida, Tokyo, Washington D.C. and Zurich.

The Role

The incumbent will be responsible for:

- Staying on top of the daily newsflow and major stories in the wider market;
- Conducting research and analysis on business initiatives, industry development, or traditional/social media landscapes;
- Developing and translating communications collaterals and press materials;
- Liaising with external stakeholders such as journalists and vendors;
- Supporting the team on thought leadership campaigns and other communications engagement.

Desired Skills & Qualities

- Candidates should demonstrate:
- an exceptional academic background (preferably in business, finance, journalism or communications);
- excellent trilingual communications and presentation skills;
- be able to work under tight deadlines;
- analytical self-motivated, detail-oriented and a team player;
- a good understanding and/or interest in financial services, international capital markets as well as the financial media landscape would be a distinct advantage.



Specifics:

- Preferred Fields of Study: Chinese Language & Literature, Communications, Economics, English, Journalism, Translation, Politics, Law, Linguistics.
- Education Level (pursuing / obtained): Master / Postgraduate Diploma / Bachelor
- Required Level of Work Experience : None
- Qualifications: Please indicate your results of Chinese language and English language examinations such as IB, DSE and IELTS.
- Time frame: minimum one month.
- Part-time or Full-time: We welcome applicants who want to work during term time on a part-time basis.