

Presentation Schedule

09:00-09:20	Opening Ceremony: Room CPD-2.58					
1 st Session	Panel A (Literature) [CPD-4.16] (Abstracts)	Panel B (Literature) [CPD-4.17] (Abstracts)	Panel C (Linguistics) [CRT-4.04] (Abstracts)	Panel D (Linguistics) [CRT-7.58] (Abstracts)	Panel E (Linguistics) [CRT-8.66] (Abstracts)	Panel F (Linguistics) [CRT-7.45] (Abstracts)
09:30-11:00	Orientalism Revisited Moderator: Ms Jennifer Gregory	Countering Empire and Discourse Moderator: Dr Anjuli Gunaratne	News Media and Representation Moderator: Mr George Cheng	(Higher) Education and Online Discourses Moderator: Dr Anya Adair	Multimodal Discourse Analysis Moderator: Dr Sinead Kwok	Gender Representation in Media Moderator: Dr Jennifer Gresham
	<u>Hsieh Hsin Yun, Sindy</u> Rewriting Orientalism in David Henry Hwang's <i>M. Butterfly</i> and Mineko Iwasaki's <i>Geisha: A Life</i>	<u>Cheng Tsz Wun</u> Exploring Patriarchy and Totalitarianism in Kafka's Works and Satrapi's <i>Persepolis</i>	<u>Ge Fangmengxue</u> Disabled Athletes of Paralympic Value: A Multimodal Critical Discourse Analysis	<u>Ko Yik Yan, Samantha</u> The Changing Discourse in the Marketization of Higher Education in Hong Kong	<u>Liu Changmao</u> The Visual Semiotic Differences of Chinese Film Posters for Domestic and Western Markets	<u>Zheng Lin</u> Wealthy "Appreciated" Man, "Scheming" Women and "Cybermaid": Gender and Power Inequality in China
	<u>Lo Nga Yee, Germaine</u> Representations of Oriental Women in <i>The Buddha in the Attic</i> and <i>A Concise Chinese-English Dictionary for Lovers</i>	<u>Gao Yuan, Johanna</u> Impossible Friendships in Forster's <i>A Passage to India</i> and Orwell's <i>Burmese Days</i>	<u>Guo Yunshi, Natalie</u> Media Representation of Adolescent Mental Health in Chinese Newspapers	<u>Shen Shuvao, Sue</u> A Multimodal Critical Discourse Analysis of Marketization on a Sino-US University Website	<u>Xu Kaiyue</u> A Multimodal Analysis of Traditional Chinese Medicine Commercials	<u>Zhu Yichen</u> Sex and Adolescence: A Case Study of a Sexual Education Book in Taiwan
	<u>Qian Cheng, Chandler</u> The Demonstration and Deconstruction of Orientalism in David Henry Hwang's <i>M. Butterfly</i> and Frank Chin's <i>Gunga Din Highway</i>	<u>Lin Xiayuan, Charlotte</u> Gendered Landscape and Diasporic Surrealism in Aimé Césaire's <i>Notebook of a Return to the Native Land</i> and Suzanne Césaire's "1943: Surrealism and Us" and "The Great Camouflage"	<u>Li Mengmeng</u> Media Representations of China: A Contrastive Study of Chinese and American News Reports on Saudi-Iranian Rapprochement	<u>Liang Yu Jia, Lisa</u> University Websites as the Gateway for Realizing Higher Education Marketization: A Case Study of HKU and Lancaster University	<u>Bai Hanvu</u> Multimodal Discourse Analysis of Florasis' Festival Posters in Domestic and Overseas Markets	<u>Tian Weiting</u> Menstrual Shame and Stigma in Advertising: A Multimodal Metaphor Analysis of Sanitary Napkin Advertising in China
	<u>Sadvokassova, Darva</u> Beyond the Machine: Subverting Techno-Orientalism Tropes in Haruki Murakami's <i>Hard-Boiled Wonderland and the End of the World</i> and David Mitchell's <i>Ghostwritten</i> ("Okinawa" and "Tokyo")	<u>She Yili</u> Death Under Colonial Rule in George Orwell's "Shooting an Elephant" and Wole Soyinka's <i>Death and the King's Horseman</i>	<u>Zhang Xiaoyu</u> Engagement Analysis of Reporter Voice on News Concerning Pharmaceutical Companies	<u>Kuang Yongmei</u> Persuasion and Self-Stigmatization: Chinese Overseas Students' Responses to the Stigmatized Label "Shui Shuo"	<u>Shi Yuhan, Lily</u> A Multimodal Discourse Analysis of Posters of <i>The Wandering Earth</i> Series	<u>Liang Zhaohui, Gloria</u> Women's Voices in Stand-Up Comedy: The Power of "Powerlessness"
	<u>Tang Huiyu, Margaret</u> The Embodiment and Elimination of Orientalism in David Henry Hwang's <i>M. Butterfly</i> and Somerset Maugham's <i>The Painted Veil</i>	<u>Zhou Yixian, Icy</u> A Harbinger of a New World: Reading Herman Melville's <i>Moby-Dick</i> and Bharati Mukherjee's <i>Jasmine</i> from the Perspective of Transnationalism	<u>Gao Yujie</u> A Critical Discourse Analysis of Newspaper Report on Extreme Heat Events	<u>Huang Dan, Danna</u> Teacher's Identity and Suggestive Selling in Live English Classes on Douyin	<u>Shi Ruiming, Vivian</u> Multimodalities in New-Style Tea Posters	
			<u>Bi Ke</u> Rivalry Hidden in <i>China Daily's</i> and <i>CNN's</i> News Reports on ChatGPT			

11:00-11:15	Break [CRT-7.45]					
2 nd Session	Panel A (Literature) [CPD-4.16] (Abstracts)	Panel B (Literature) [CPD-4.17] (Abstracts)	Panel C (Linguistics) [CRT-4.04] (Abstracts)	Panel D (Linguistics) [CRT-7.58] (Abstracts)	Panel E (Linguistics) [CRT-8.66] (Abstracts)	Panel F (Linguistics)
11:15-12:45	New Narratives: History, Trauma and Memory Moderator: Dr Jennifer Gresham	Re-situating the Asian-American Diaspora Moderator: Dr Haewon Hwang	Language in Use and Student Identities Moderator: Mr George Cheng	Identity Practices Online and Offline Moderator: Dr Anya Adair	Gender Discourses and Ideologies Moderator: Ms Charmaine Kong	—
	<u>Kwok Hei, Harold</u> Seamus Heaney's <i>North</i> and Ciaran Carson's <i>The Irish for No</i> : Hybridity in Northern Ireland's Cultural Identity	<u>He Yiru, Edith</u> Identity Crisis of Vietnamese Americans and Resistance in Viet Thanh Nguyen's <i>The Sympathizer</i> and Thi Bui's <i>The Best We Could Do</i>	<u>Graham Manchester</u> English Accent Preferences of Hong Kong Secondary School Students: An Updated View	<u>Zhou Ziyu, Yannis</u> Digital Translanguaging as a Means of Identity Performance	<u>Guo Yingnan</u> A Multimodal Discourse Analysis of Gender Stereotypes in <i>Otome</i> Games	
	<u>Wang Bo, Wonder</u> Overcoming Trauma with Support of Women Communities: The Womanists Icons in <i>The Color Purple</i> and <i>Jasmine</i>	<u>Koung Sing Wai, Sylvia</u> Identity and Assimilation of "Picture Brides" in Julie Otsuka's <i>The Buddha in the Attic</i> and Yoshiko Uchida's <i>Picture Bride</i>	<u>Guo Jiaqi</u> Mainland Chinese Students' Experience in Multilingual Hong Kong	<u>Sun Shang</u> Actors' and Actresses' Identity Construction Through Positioning in Sina Weibo	<u>Sun Mingyang</u> A Critical Discourse Analysis of Lines in <i>Modern Family</i> : The Self-Esteem Changes of Housewives After Their Career Transformation Into Working Women	
	<u>Wang Shenqi, Clair</u> Diasporic Identity and Transmission of Memories: On Postwar American Immigrants in <i>The Best We Could Do</i> and <i>Maus</i>	<u>Shu Yichen, Steve</u> (Re)constructing Mother's Land: Postmemory and Hyphenated Identities in Thi Bui's <i>The Best We Could Do</i> and Amy Tan's <i>The Bonesetter's Daughter</i>	<u>Ren Rui</u> Chinese Undergraduate Students' Mental Health and Identity Construction During the Three-Year Pandemic	<u>Li Ruijie</u> A Multimodal Study of Printed Clothes From the MAES Student Community	<u>Xue Yumeng</u> Consumerism and Gender Ideologies of "Queens Day" Shopping Festival	
	<u>Zheng Zhiqian, Joanna</u> The Incurability of War Trauma: Process of Healing Veterans' Trauma in <i>Mrs. Dalloway</i> and <i>The Sun Also Rises</i>	<u>Zhang Yangzheng, Anna</u> Struggle and Rebirth: Identity Construction of Chinese-American Women in Maxine Hong Kingston's <i>The Woman Warrior</i> and Celeste Ng's <i>Everything I Never Told You</i>	<u>Wan Pei</u> Language Choice and Identities: Insights From Multilingual Mainland Students in Hong Kong	<u>Laveeza Butt</u> Associations Between Culture and Email Communication Among University Students in Hong Kong	<u>Yeung Hoi Yan</u> Non-Binary Individuals' Experiences With the Use of Pronouns and the Importance of Gender Neutral Language	
		<u>Zu Menghan, Meghan</u> Reconstructing Cultural Identity in Thi Bui's <i>The Best We Could Do</i> and Amy Tan's <i>The Joy Luck Club</i>	<u>Lee Mei Lan</u> Identities and Translanguaging of Students in Schools of Different Mediums of Instruction	<u>Li Ziqi</u> A Multimodal Critical Discourse Analysis of Shenzhen and Hong Kong High Schools' Digital Landscapes	<u>Lai Cho Yiu</u> Language and Gender in a UK Reality Show: Critical Discourse Analysis on the Speech Styles Demonstrated by the Contestants in <i>Interior Design Masters</i>	
12:45-13:45	Lunch Break					

3 rd Session	Panel A (Literature) [CPD-4.16] (Abstracts)	Panel B (Literature) [CPD-4.17] (Abstracts)	Panel C (Literature) [CRT-4.04] (Abstracts)	Panel D (Linguistics) [CRT-7.58] (Abstracts)	Panel E (Linguistics) [CRT-8.66] (Abstracts)	Panel F (Linguistics)
13:45-15:15	Shifting Boundaries: Space, Place and Cities Moderator: Dr Simon Ng	Postcolonial Ecologies and the Subaltern Moderator: Dr Haewon Hwang	Critiques of ‘Othering’ Moderator: Dr Claire Gullander-Drolet	Wandering the Urban Space Moderator: Ms Charmaine Kong	Multilingualism and Language Use Across Contexts Moderator: Mr George Cheng	—
	<u>Liang Runying</u> Ethnic Community as a Third Space in Maxine Hong Kingston’s <i>The Woman Warrior</i> and Jhumpa Lahiri’s <i>The Namesake</i>	<u>Cheung Hiu Ching, Katie</u> Decolonial Ecology and Environmental Racialisation in <i>The Marrow Thieves</i> and <i>The Deep</i>	<u>Chan Hoi Ying, Ellen</u> Gender Inequalities in Charles Dickens’ <i>Hard Times</i> and Min Jin Lee’s <i>Pachinko</i>	<u>Chen Zhuoying</u> Constructing Elite Space: The Semiotic Landscape of Shopfront Signages in Tai Kwun	<u>Gui Xuan</u> B2B Sales Conversation Pattern: An Analysis of Online and Offline Differences	
	<u>Lin Jinzhi, Josie</u> Heterotopia and Caribbean Travel Writings: Jamaica Kincaid’s <i>A Small Place</i> and V.S. Naipul’s <i>The Middle Passage</i>	<u>Sundeep Kaur</u> Subaltern Resistance: Exploring the Role of Silence and Submission in Julie Otsuka’s <i>The Buddha in the Attic</i> and Khaled Hosseini’s <i>A Thousand Splendid Suns</i>	<u>Li Yuman, Mia</u> From Victims to Perpetrators: An Analysis of Indian Immigrant Women in Bharati Mukherjee’s <i>Wife</i> and <i>Jasmine</i>	<u>Xue Wanhe</u> Language, Power and Space: A Multimodal Discourse Analysis of Graffiti Landscapes in Hong Kong	<u>Huang Jing</u> Multilingualism in Bottom-Up Signs: A Linguistic Landscape Study of HKU	
	<u>Shen Dominic William Yijia</u> Rethinking Cosmopolitanism: Hong Kong Expatriate Experiences	<u>Li Yuk Ting, Donna</u> Re-Imagining Postcolonial Identity in Shakespeare’s <i>The Tempest</i> and Wong Kar-wai’s <i>Chungking Express</i>	<u>Sun Yichen, Grace</u> What Should I Be in the United States: A Comparative Analysis of <i>The Woman Warrior</i> and <i>The Bluest Eye</i> from the Perspective of Cultural Identity	<u>Zhu Xiaolin</u> Multilingualism and Glocalisation in Advertisements at the Central MTR Station	<u>Kwan Cho Ming</u> Native-Speakerism in the Employment of English Language Teachers in Japan	
	<u>Wei Qi, Iki</u> Urban Space as the Entity for Urban Self: Jean Rhys’s <i>Good Morning Midnight</i> and Italo Calvino’s <i>Invisible Cities</i>	<u>Shen Shuvi, Kelly</u> Exploring the Non-human and Human Subalterns: A Postcolonial Ecocritical Study of Joseph Conrad’s <i>Heart of Darkness</i> and V. S. Naipaul’s <i>A Bend in the River</i>	<u>Wei Wenshi, Joyce</u> Subverting Orientalism in Bharati Mukherjee’s <i>Jasmine</i> and Jhumpa Lahiri’s <i>The Namesake</i>	<u>Yu Ying Ying, Athena</u> Multilingualism in the “Back Garden of Hong Kong”: A Study of the Linguistic Landscape in Sai Kung Through the Lens of Tourists	<u>Chow Chung Ting Jo</u> World Englishes Used in Dialogue and Subtitles in Hong Kong Movies	
		<u>Yeung Rachel Alexandra</u> India’s Voiceless Subalterns: Analyzing Female Subordination in Bharati Mukherjee’s <i>Jasmine</i> and Anita Desai’s <i>Fasting, Feasting</i>	<u>Zhou Zihan, Selina</u> The Duality of Space: An Exploration of Gender Stratification in <i>Mrs Dalloway</i> and <i>Good Morning, Midnight</i>	<u>Ke Ruolin, Rolyn</u> “A Digital Gateway to Everything [Offline] M+ Has to Offer”: A Study on the Semiotic Landscapes of the M+ Homepage		
15:15-15:30	Break [CRT-7.45]					

4 th Session	Panel A (Literature) [CPD-4.16] (Abstracts)	Panel B (Literature) [CPD-4.17] (Abstracts)	Panel C (Literature) [CRT-4.04] (Abstracts)	Panel D (Linguistics) [CRT-7.58] (Abstracts)	Panel E (Linguistics) [CRT-8.66] (Abstracts)	Panel F (Linguistics)
15:30-17:00	Performing Gender and Sexuality Moderator: Dr Simon Ng	Writing Bodies Moderator: Dr Otto Heim	Negotiating Diasporic Identities Moderator: Dr Claire Gullander-Drolet	(Social) Media and Representation Moderator: Dr Kristen Murray	Female Identity and Representation Moderator: Mr George Cheng	—
	<u>Chan Ka Shing, Stephen</u> Queer Identity in Pai Hsien-Yung's <i>Crystal Boys</i> and David Henry Hwang's <i>M. Butterfly</i>	<u>Chak Yuen Ping, Lori</u> Villainesses' Masquerade: Reviewing the Female Grotesque in the Carnavalesque Scenes of <i>Invisible Cities</i> and <i>Kiss of the Spider Woman</i>	<u>Leung Wing Shan</u> Exploring the representation of cultural identity and values in food narratives: Julio Ortega's "Las Papas", Madeleine Thien's "Simple Recipes", Jhumpa Lahiri's "When Mr Pirzada Came to Dine" and Janice Shinebourne's "Red Bean Cakes: New York and London"	<u>Si Weichao</u> How Does the Use of Emojis Affect the Popularity of Food Posts on Xiaohongshu? A Case Study on Hong Kong's <i>Bakehouse</i>	<u>Sehar Naveed</u> How Social Media Decides Who You Are: A Case Study of How Muslim Female Fashion and Beauty Influencers are Represented on Social Media Platforms	
	<u>Zhang Hanwen, Wendy</u> Exploring Gender Identity Crisis in <i>M. Butterfly</i> and <i>Tipping the Velvet</i>	<u>Miao Shiyu</u> All Part of Me: Exploring Bodily Transformation and Cultural Identity in Afrofuturist Literature	<u>Long Ying</u> Exploring Identity Confusion of Diaspora Groups in Bharati Mukherjee's <i>Jasmine</i> and Samuel Selvon's <i>The Lonely Londoners</i>	<u>Chen Jia</u> Stancetaking and the Interlocking Conflicts Regarding Hijab Imitation in China	<u>Kong Danting, Niki</u> Representing or Being Represented: Construction of Female Images in Perfume Ads	
	<u>Zhu Yanying, Candice</u> Incomplete Deconstruction of Orientalism: A Comparative Analysis of Female Characters in <i>M. Butterfly</i> and <i>The Joy Luck Club</i>	<u>Zhao Xinyi</u> Imagining the Alien/Asian: Techno-Orientalism in David Mitchell's <i>Ghostwritten</i> and Maureen F. McHugh's <i>China Mountain Zhang</i>	<u>Lu Yuqing, Kayla</u> Exploring the Identity Crisis of the Zainichi in Min Jin Lee's <i>Pachinko</i> and Kazuki Kaneshiro's <i>Go</i>	<u>Kam Pui Lam</u> Sweetened Racism: Manipulating Language and Colour to Construct Identity	<u>Yu Jiaao</u> A Study on Female Identity in "Thirst Trapping" Photos on RED	
	<u>Yu Wenshi, Candice</u> Deconstructing Patriarchy: Silence and Motherhood in Maxine Hong Kingston's <i>The Woman Warrior</i> and Hisaye Yamamoto's <i>Seventeen Syllables and Other Stories</i>	<u>Zhou Shiqian, Jocelyn</u> Deconstructing Techno-Orientalism through Female Bodies and Sexuality in David Mitchell's <i>Ghostwritten</i> and Larissa Lai's <i>Salt Fish Girl</i>	<u>Yu Jing, Cetus</u> "What's in a Name?": Names and Naming in Bharati Mukherjee's <i>Jasmine</i> and Jhumpa Lahiri's <i>The Namesake</i>	<u>Law Yuen Ting, Karyn</u> Spotlighting Working Women on Diversity and Inclusion Websites: Linguistic Inclusion or Otherness?	<u>Yang Ying</u> Female Representation in National Periodicals: A Multimodal Discourse Analysis of <i>Women of China's</i> Front Covers	
17:15-17:45	Closing Remarks and Awards Ceremony: CRT-2.58					

Moderators List:

1st Session: 9:30am-11:00am

1. Ms Jennifer Gregory
Room: CPD-4.16
Panel: Panel A

2. Dr Anjuli Gunaratne
Room: CPD-4.17
Panel: Panel B

3. Mr George Cheng
Room: CRT-4.04
Panel: Panel C

4. Dr Anya Adair
Room: CRT-7.58
Panel: Panel D

5. Dr Sinead Kwok
Room: CRT-8.66
Panel: Panel E

6. Dr Jennifer Gresham
Room: CRT-7.45
Panel: Panel F

2nd Session: 11:15am-12:45pm

1. Dr Jennifer Gresham
Room: CPD-4.16
Panel: Panel A

2. Dr Haewon Hwang
Room: CPD-4.17
Panel: Panel B

3. Mr George Cheng
Room: CRT-4.04
Panel: Panel C

4. Dr Anya Adair
Room: CRT-7.58
Panel: Panel D

5. Ms Charmaine Kong
Room: CRT-8.66
Panel: Panel E

3rd Session: 1:45pm-3:15pm

1. Dr Simon Ng
Room: CPD-4.16
Panel: Panel A

2. Dr Haewon Hwang
Room: CPD-4.17
Panel: Panel B

3. Dr Claire Gullander-Drolet
Room: CRT-4.04
Panel: Panel C

4. Ms Charmaine Kong
Room: CRT-7.58
Panel: Panel D

5. Mr George Cheng
Room: CRT-8.66
Panel: Panel E

4th Session: 3:30pm-5:00pm

1. Dr Simon Ng
Room: CPD-4.16
Panel: Panel A

2. Dr Otto Heim
Room: CPD-4.17
Panel: Panel B

3. Dr Claire Gullander-Drolet
Room: CRT-4.04
Panel: Panel C

4. Dr Kristen Murray
Room: CRT-7.58
Panel: Panel D

5. Mr George Cheng
Room: CRT-8.66
Panel: Panel E